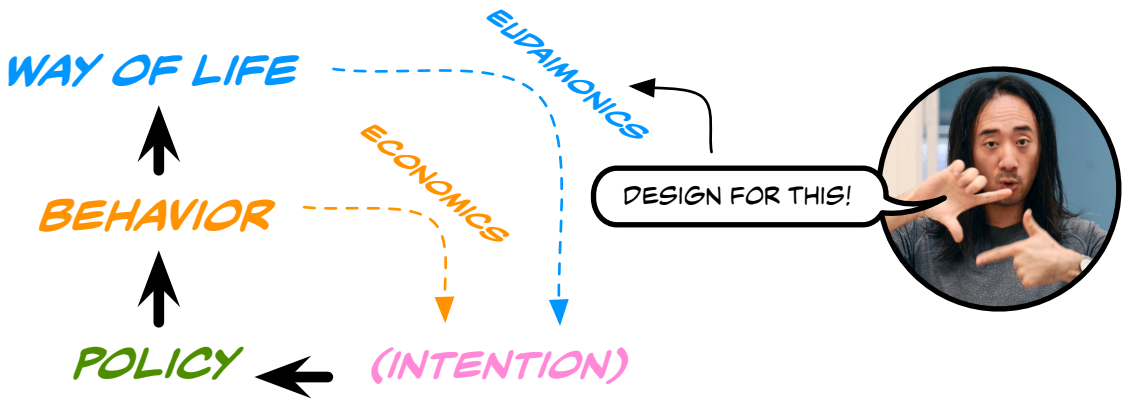


DESIGN FOR EUDAIMONIA

STANFORD UNIVERSITY • THINK66 FINAL PROJECT



PART 1: BLUEPRINT + MANUAL OR MANIFESTO

-- CREATE A "BLUEPRINT" FOR A THING (E.G., A *TOOL* TO USE, A *TOY* OR *GAME* TO PLAY, A *LAW* TO BE ENACTED, ETC.), TAKING INTO ACCOUNT AND THINKING BROADLY ABOUT ITS EFFECT ON WAY OF LIFE. IN YOUR BLUEPRINT, ADDRESS THE FOLLOWING QUESTIONS: WHAT IS IT FOR? WHO DOES IT AFFECT? WHAT IS THE MEDIUM?

-- CREATE A *USER MANUAL* OR ARTICULATE A *MANIFESTO* OF YOUR VISION FOR YOUR DESIGN IN THE CONTEXT OF ITS USE. *PRECISION* IS A VIRTUE. DESCRIBE IN AS MUCH PERTINENT DETAIL TO CONVEY YOUR DESIGN.

NOTE: THE INNER LOOP OF "DESIGNING FOR ECONOMICS" SHOULD ALSO BE CONSIDERED (BUT NOT AS THE PRIMARY AIM). AT THE SAME TIME, "IMPROVE WAY OF LIFE!" SHOULD **NOT** BE THE DIRECT PURPOSE OF THE DESIGN; RATHER, WAY OF LIFE SHOULD BE A *CONSEQUENCE* OF WHAT YOU DESIGN (FUNCTION) AND HOW IT IS TO MANIFEST ITSELF IN THE WORLD (FORM).

PART 2: PEER CASE STUDY

TEAM UP (IN GROUPS OF 2 OR 3 WITHIN YOUR SECTION) AND PERFORM A *CRITICAL ANALYSIS* OF DESIGN BLUEPRINT + MANUAL/MANIFESTO FOR A PEER (500-750 WORDS). IT SHOULD INCLUDE ANALYSES OF FUNCTION-AND-FORM AND MEANS-AND-ENDS, AS WELL AS A CRITIQUE OF THE DESIGN IN THE CONTEXT OF ITS USE: WHAT VALUES ARE EXPRESSED IN THE WAY IT IS DESIGNED? WHAT ARE ITS POTENTIAL CONSEQUENCES (GOOD OR BAD)? MIGHT THERE BE ANY UNINTENDED CONSEQUENCES? WHAT DOES IT SAY ABOUT "HOW WE WOULD WANT TO LIVE WITH OUR TECHNOLOGIES", I.E., WHAT WAY OF LIFE DOES IT ENCOURAGE?

PART 3: SHORT-FORM FICTIONAL NARRATIVE

WRITE A SHORT-FORM FICTIONAL NARRATIVE (750-1000 WORDS) THAT EXPRESSES THE USE, EXPERIENCE, AND EFFECT OF YOUR OWN DESIGN IN AN EVERYDAY SETTING. HELP THE READER INHABIT A WORLD, WAY OF LIFE, OR SOCIETY THAT INCLUDES YOUR DESIGN. IT CAN BE SET IN THE PRESENT OR THE NEAR FUTURE (FEEL FREE TO ARTICULATE UNDERLYING ASSUMPTIONS, E.G., "IN THE FUTURE WHERE SELF-DRIVING CARS ARE THE PREDOMINANT MODE OF TRANSPORTATION...")

DELIVERABLES

- 1) POLISHED POSTER (IN PDF FORMAT) OF PART 1
- 2) PEER CRITICAL ANALYSIS (500-750 WORDS)
- 3) SHORT FORM NARRATIVE (750-1000 WORDS)