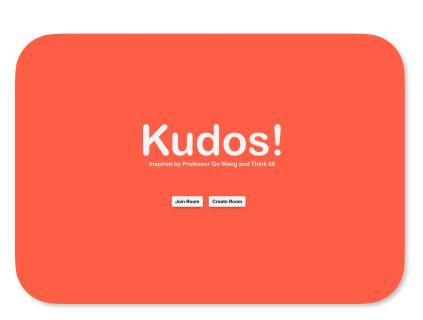


\*An Anonymous, Appreciation Application

## 1. Create a Room with a Personalized Name





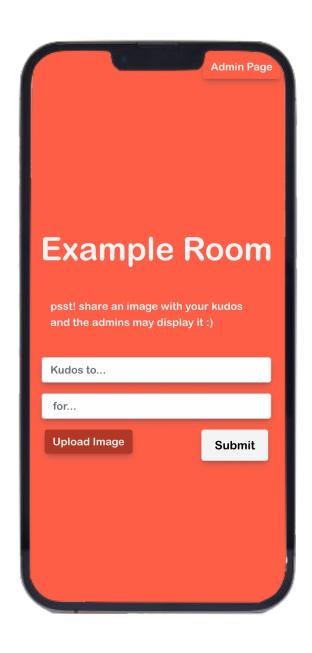
2. Share Your Room with the QR code or via the Room Extension.

3. Kick Back and Wait for Responses!



## No Download Needed!

A website means no waiting, no downloads, and instant usage.

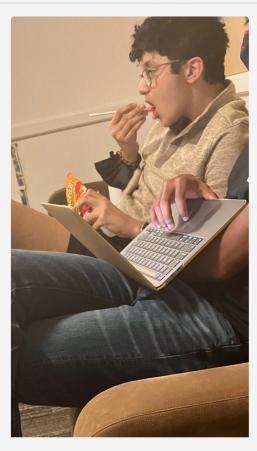


## **Upload Kudos with Images!**

Images Offer
Personalization

#### Responses

(Click a response to display it)



Kudos to Andrew for teaching me how to eat hot Cheetos with chopsticks.

Kudos to Albert for helping me with my Math 21 HW!

# View Other Submissions in Realtime!

Admins may click on responses and display them to everyone in the room.



# Protection Against Cyberbullying

Kudos to Rejecting Cyberbullying!

First Layer of Moderation

<u>Kudos.farm</u> uses two APIs: Amazon Rekognition Image and SightEngine.

Amazon Rekognition filters violent, drug related, suggestive, and expicity nude images.

Sight Engine filters textually inappropriate language and content.

When inappropriate behavior is detected, an IP ban prevents the user from accessing the site again.

#### **Second Layer of Moderation**

Admins actively choose which content to display to the room, giving them the ability to filter content themselves.

### **Manifesto**

#### **Gashon Hussein**

Kudos — a compliment or congratulation to another person. Clubs, dorms, and groups of any kind often use the word kudos to celebrate one another. The general rule is to anonymously write a kudos to another person for a deed that deserves recognition. This, usually, is done on pieces of paper or via a Google Form. After all of the Kudos have been submitted, a club leader or residential assistant will — one by one — read the Kudos out loud.

It is very important to note that Kudos are anonymous; this gives people the opportunity to be less restricted in who they give kudos to, leveraging a socially oriented design to encourage participation. Here, kudos can be very impactful, as it offers anonymous recognition towards an individual. In a way, Kudos is designed for flourishing: flourishing through recognition, appreciation, and admiration. It utilizes the idea of appreciation as an end in and of itself, rewarding others for their kind or impactful behavior.

### **Manifesto**

#### **Gashon Hussein**

#### 1. Ease of Access

Kudos was made a website instead of an app for ease of access and usage. An app requires a download that will delay everyone in the room. However, allowing users to scan a QR code to join a room takes meer seconds. Furthermore, this makes <a href="Kudos.farm">Kudos.farm</a> accessible to all devices that are connected to the internet: not just phones.

#### 2. Making it Secure

In the 21st century, cyberbullying is nothing but novel. Oftentimes, we see anonymity and cyberbullying go hand-in-hand. That's why <u>Kudos.farm</u> stops the action at its source. Inappropriate content is automatically filtered. If the system detect cyberbullying, it logs a users IP and bans that address from accessing the site. Additionally, room admins themselves can filter content as they choose what to display to the room.

#### 3. Displaying Kudos in Realtime

<u>Kudos.farm</u> distinguishes itself from a Google Form with its displaying feature. Despite quarantine or physical impedments, a person can remotely join a room, and watch the kudos being read from afar.

#### 4. Uploading Images with Kudos

Adding and displaying images offers a deeper element of physicality and association to Kudos. Instead of merely dull text, photo galleries can be used to creatively express thankfullness.

#### 5. Minimalistic User Interface

The user interface of a product complements the percieved functionality of that profuct. Using a minimalistic form offers a professional and straightforward impression to users. Additionally, in terms of performance, less content decreases server complexity and payload size, rendering content quicker.