# ThermoHoodie

Expanding the levels of comfort and adaptability

## What is it?

The ThermoHoodie is a hoodie that can change temperatures based on the user's discretion. The features of the hoodie consists of a thin cotton material that has heating and cooling devices placed within the fabric of the hoodie. The user will also be able to adjust the temperature of the hoodie through the app "ThermoHoodie" on their phone. The ThermoHoodie does not have a battery so it will not need to charged in order to function. Despite the hoodie having electronic components to it, these features are not visible since they are hidden within the fabric. Another component to the hoodie is its ability to withstand water and impact. This feature will allow for the hoodie to be washed, and to be worn in inclement weather. When ordering the hoodie online you will be able to customize your personal ThermoHoodie by selecting various different color ways and designs for the hoodie.

# **Blueprint**



Customizable Cotton Hoodie

Wireless Connection

ThermoHoodie App

#### How to use

Once you order the ThermoHoodie-

- Download the "ThermoHoodie" app
- Then connect to the ThermoHoodie through the app using the wireless feature
- Once connected adjust temperature to your liking

## Why Buy it?

Have you ever been in a situation where at one point in the day it feels cold and later on it feels hot? Weather change can often allow for individuals to carry on extra unnecessary layers as result to combat this scenario. The ThermoHoodie provides a flexible and efficient solution to this problem. The ThermoHoodie eliminates the inconvenience of carrying around extra clothes and having to buy other pieces of clothing for the weather by providing the user the ability to adapt to the weather change.

## For Who?

The ThermoHoodie is designed for the average individual. The hoodie comes in various sizes and colors to be able to fit anyone regardless of age, size, or gender. We put great emphasis on the ThermoHoodie being able to be accessible for all people, so we have listed the ThermoHoodie at a reasonable price of \$24.99! The "ThermoHoodie" app is also FREE for installation.

# Our Goal

The primary goal of the ThermoHoodie which goes beyond its functional use is to involve EVERYONE in our revolutionary technology. Many other companies which incorporate new state of the art technologies tend to give their products higher prices which will naturally exclude lower income individuals from purchasing their product. At ThermoHoodie we want to give everyone the opportunity to be able to adjust to what comforts them without having to worry about the cost.