

BUKID2BAHAY



MARKET FOR A CAUSE: SUPPORTING LOCAL BLUEPRINT

What is BUKID2BAHAY?

The Filipino to English translation is "Farm to House". It is an application that has the ability to have a direct farmer to consumer exchange, so that profits go directly to the farmers. BUKID2BAHAY produces and delivers on local scale to minimize the costs and negative effects related to the transport, storage and indirect links. Moreover the process of production is sustainable, as there is minimized pollution with the resources used. The distribution channel is based on small local societies, which strengthen the relationships between the consumer and producer.

Our Purpose:

We serve multiple purposes:

1. To build connection, and create a family-type bond with Indigenous communities and urban areas of the Philippines.
2. Profit goes to the agriculture sector— encourages farmers to teach their children the importance of keeping agriculture practice, while supporting their education.

How it works:

On the specified products page, you'll be given the option to change your location, and from there, it will show a farmer and their products that they sell. Add it to your cart, and select your mode of payment.

BUKID2BAHAY transportation will take care of the deliveries, and will make sure that the products sold are top quality.

Giving Back:

The users have the ability to make donations to specific causes on the main page, and can give back to families.

manual



The main page contains the product, about, donate, and review button. The review button gives the user the ability to give feedback on the application, and the developers will take them into consideration.

The products page contains the available products at the time that the Indigenous peoples have in stock. When clicking on each button, it will lead to the respective specified products page.

The specified products page shows all the products that the farmer in your location can offer. The user has the ability to add as much to their cart, and pay with their preferred mode.

The stories page is where farmers will be able to share their stories, and Community members will be able to react to, and comment on the stories. The community members can choose to remain anonymous, in order to protect their identity, and community guidelines impose a policy of positive and constructive comments. Other users have the ability to report misconduct, which will be reviewed by staff.

