# THE OMNISHOE

Never buy a shelf full of shoes ever again with this new eco-friendly invention...

#### **OVERVIEW**

The Omnishoe is the first of its kind solution that blends aesthetic desires into a sustainable shoe that can be used in so many different ways.

At its core, the Omnishoe takes care of the basic features that all shoes have – it is a sheath uniquely fit to your feet that has attachments on the bottom and top.

#### WHAT?

The Omnishoe is a breathable, environmentally-friendly shoe that works as the backbone of any kind of shoe you need. This allows separately obtained skins and soles to be attached to turn your Omnishoe into anything you can imagine!



#### WHY?



Fundamentally, people end up needing to buy too many pairs of shoes. Given the long time it takes to break shoes down, they cause havoc to the environment as shoe waste emits lots of greenhouse gases.

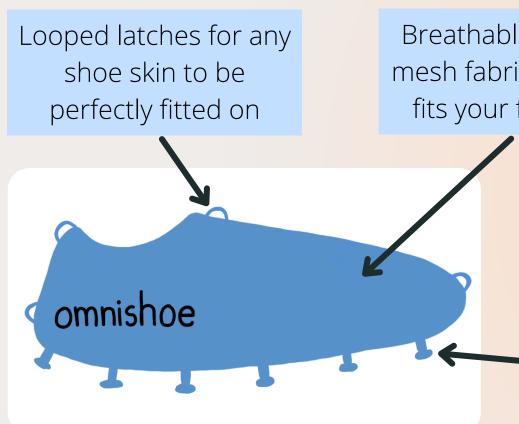
### HOW?

The beauty of a new shoe being born of just a sole and skin is that ANYONE has the ability to design a new shoe. The creative liberty with the Omnishoe is limitless.



Feel the huge positive impact you're making on our world and on your personal wardrobe with your purchase of the Omnishoe.

## **BREAKDOWN OF THE SHOE**



Breathable, eco-friendly mesh fabric that uniquely fits your foot perfectly

Knobbed attachments for a variety of soles to be snapped on

## THE ATTACHMENTS

Black dress shoe, for example



The Skin



The Sole

... and so many more possibilities from sneakers to cleats to basketball shoes!

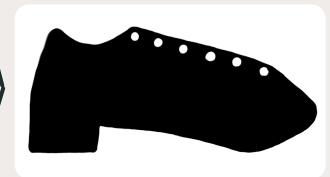
## **USER MANUAL**



The Skin

The Omnishoe

The Sole



A black dress shoe

- 1. Visit our website to upload pictures and measurements of your feet so we can create a personalized product
- 2. Get delivered an Omnishoe tailored to YOUR feet
- 3. Find a skin/sole combination that you want to rock
- 4. Simply snap the sole into the bottom of your customized Omnishoe, then fit the skin over the top.
- 5. Get outside and show them off to your friends! Take your environmentally conscious kicks for a spin :)