

Being

The App for All

By Alan De Loera



Being



WHO WOULD IT AFFECT?

This app would affect create a path of flourishing for all parties involved. Humans would gain a *much* deeper understanding about the dynamic life around them. Meanwhile, the life around them will be more protected due to this (re)education. Further, if the animal has a worrying conservation status, links to relevant organizations will be provided.

I AM, THEREFORE I SCAN

All you need to do is download the app, allow access to your camera, and head outside! Once you run into your first Being, head straight to the camera on your phone and let it scan. A notification will pop up indicating the profile has been formed. The user-friendly profile includes information such as: species, aggressiveness, eating habits, and conservation status. It will lead you to the app and store the profile on your personal page. Eventually your personal page will be full of all the awesome beings you've encountered! You can choose to make your profile private or public, and also choose to post the picture of your specific being for everyone else in the world to see. Your post can get three reactions represented by emojis: scary, cute, cool.



HOW WOULD BEINGS FEEL?

This app is designed make humans aware of the life around them. It is programmed to encourage discovery and incite the sense of exploration, subsequently making you feel more connected to the Earth. For example, the beautiful and rare species like the Fennec Fox is trending #1 on cute. Now, you may feel like going into the wild as well. Further, millions of people learned about the fox, and many donated to the preservation efforts! This creates a positive feedback loop, and people will enjoy being part of the bigger picture by contributing to the flourishing of life.