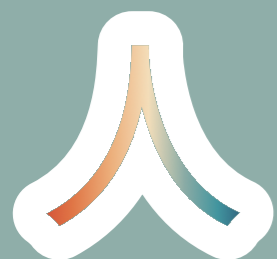




meet **Ren**, an app that uses a **unique, interest-based** algorithm to generate experiences for people in the **Stanford community**.

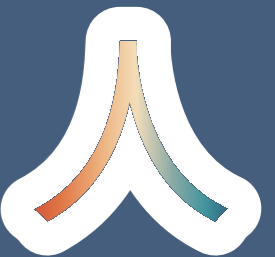
# for you.

see **experiences** curated just for you, with a beautiful, retro color scheme. propose **your own** experiences, and Ren will **automatically** create them if there's interest.



**seamless.**

join an **experience** in an **effortless** way, with the tap of a button. meet **new** people and cause your **social** life to **flourish**. try new things, at your convenience.





# dashboard.

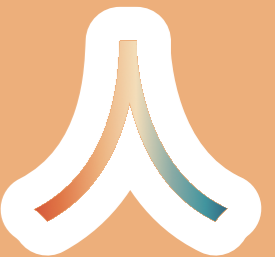
see how many **new experiences** were made since you last checked Ren, earn points for **attending events**, and see **upcoming experiences**.





**fit in.**

learn **where** the experience takes place, **preview** the **age** and **year** of others attending the experience, and see **how many** people are going.



# manifesto.

1

**frictionless.** the Ren app was designed to **reduce** barriers to **social interaction** and promote **human flourishing** through **interpersonal** relationships.

2

**coordinated.** experiences are structured to optimize **coordination** of thought. the app provides **as little** interference as possible between thoughts and **experiences.**

3

**consonance.** the **experience** page **provides** as little information **as necessary** for a user to know enough to be able to **fit in** but allow the **subconscious** to do the rest.

