

# Learn TO Grow

= a sustainable + living book =

develop a  
healthy connection  
with our  
environment

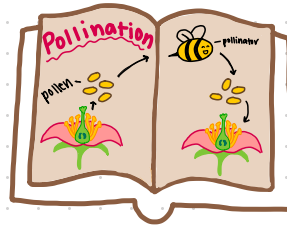
FEEL  
CONNECTED

NURTURE  
YOUR  
RELATIONSHIP

WATCH THE PAGES SPROUT



# HOW TO USE:



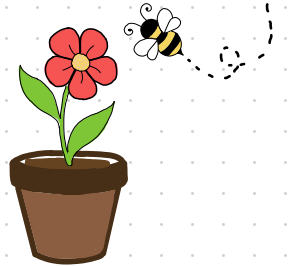
**READ + LEARN**  
about interactions in nature



**PLANT** as you go,  
rip out selected page  
+ place in designated  
area with sunlight



Water your plant,  
learn to  
**CARE** for nature



Watch your plant  
**GROW**  
+ see environmental  
benefits



**SHARE** the last  
page with a friend

# Audience:

- children
  - ↳ they are our future leaders
- editions for different targeted ages
- ANYONE wanting to learn!

watch Your  
Book Come  
to Life

# PAGES:

- removable, compostable pages
- contains seed, soil, + fertilizer
- simply place page into pot or ground (no additional soil is needed but may be recommended)
- add water + provide sunlight

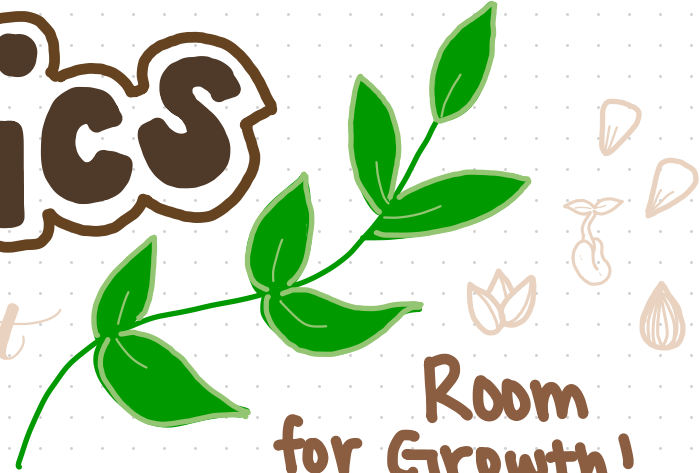
# Life Cycle:

- in highlighting positive contributions to consumer waste, this book is 100% Compostable
- if the user doesn't finish the book, proper composting is explained
- even though the book disappears in the end, the learned knowledge remains

↳ highlights the importance of life experiences over material goods

# Logistics

Plant  
Pages



Room  
for Growth!

# PRICE RANGE:

\$30-50 depending on edition  
+ length of book

- since the book disappears, users may want to purchase more editions to continue the experience
- multiple editions for a variety of:
  - topics
  - level of difficulty

