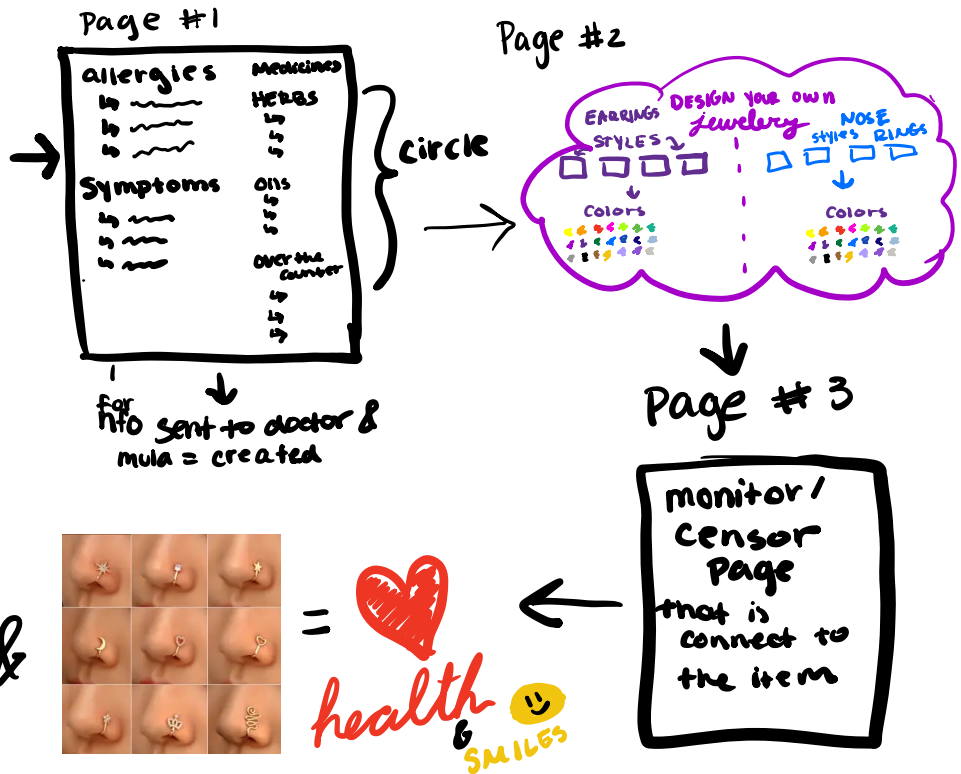


MANIFESTO Pt. 1

APP COVER ART:



WHAT IS IT FOR?

This piece of jewelry is supposed to help you feel confident and healthy. Its sole purpose is to be a convenient and efficient way to aid allergies and the symptoms that come with them
Medium: Copper, Metal, Gold, all safe Jewelry for consumers. As well as the sensors that detect allergies. The iPhone technology and servers serve as the medium for the app

Who would it affect

The demographic for this invention supports all ages, nationalities, and socio-economic statuses. This invention is a tool to help people reach their greatest capabilities and flourish despite environmental changes. This product is even safe for babies. Health is universal; the invention is for everyone's benefit and is customizable to each person.

How do you want people to feel, in experiencing your design?

Those using my design should feel relieved, refreshed, and optimistic. This product hopes to eliminate frustrating and controlling symptoms, so people can go about their lives without stressing about migraines and other debilitating pains. This product should also make them feel confident because it is a piece of jewelry. It adds many layers and is a healing tool

MANIFESTO Pt. 2

This product is individualized, allowing the user to have a treatment that works best for them. The first element of my design is an app that will record your previous allergies and preference on medicines. Next, a more holistic, homeopathic option will be with natural herbs and oils. The other option will be over-the-counter medicines and an additional choice that combines both over-the-counter meds and homeopathic herbs. There will be a concocted formula from a doctor for each individual need. The next page will be interactive. Each person will be able to customize their own piece of jewelry: earrings or a nose ring. The nose ring is recommended because there is a direct pathway to release the product. The earrings work just as well but will have to travel through the body, so it may take longer to see results. There is a transparent option where the product is placed inside the nostril for those who want immediate results but do not like nose rings. Although this sounds uncomfortable, the user will not even notice that it is there. The one-of-a-kind jewelry pieces are connected to the app that monitors air quality and surrounding environments that may provoke allergies. The jewelry is able to detect if there is pollen, grass, etc., in close proximity to the user. When allergies are detected, the system on the app sends a signal to the piece of jewelry, alerting the proper amount of medicine needed for the user. This object alleviates all symptoms, allowing the user to live without fear of illness. Lastly, the price will be reasonable because we want everyone feeling their best.