



POOL

see yourself like never before

Brought to you by:
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Blueprint
User Manual

DIVE IN

Welcome to *Pool*®.

Come face-to-face with the power to become more self-aware than ever before.

All it takes is your REFLECTION.

Stare into the depths of you and make
eye-contact with the sublime:

now made possible with our groundbreaking reflective,
dual live-capture and video, "liquid-surface" display.

EXPERIENCE



Pool® is a mono-directional interface with two modes:

Dormant mode: *Pool*® functions as an ordinary mirror.

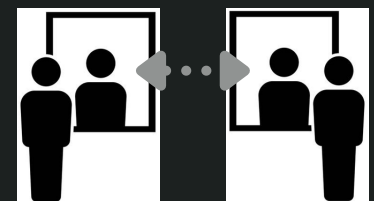
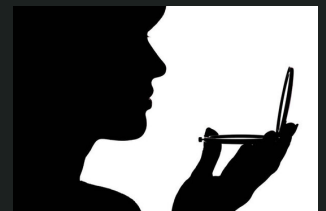
Active mode: *Pool*® transforms into a live-video screen, a window, a portal connecting two users, face-to-face.

HOW TO USE:

- **Activate:** *Pool*® will only activate when consistent eye-contact is recognized, coming to life by initiating a "rippling-like" effect across its surface.
- **Connect:** as your *Pool*® connects to another random, currently active *Pool*® in our global network of users, your reflection is gradually replaced by theirs, while the reverse happens for the other user from their perspective.
- **Reflect:** for only a brief moment in time, both users are able to only see the other as they are in real-time.



Now also available as *Pool-mini*®!



Connected via the *Pool-verse*,
a medium of reflections.

A NEW MEDIUM

Pool® comes with impactful anti-affordances:

- No possibility for one or two-way communication
- No naming
- No geo-tagging
- No guarantee of ever seeing the other user ever again

There is only you and a stranger in place of your reflection, momentarily face-to-face, simply aware.

By limiting some dimensions, *Pool*® encourages unlimited exploration in others. *Pool*® is for everyone: giving each user the power to choose to engage in an anonymous yet highly personal, elevated awareness of someone *else*.

Pool® can be used anywhere and any time, encouraging users to "meaningfully meander" through a sea of faces without names.

With each stranger we contemplate in the mirror, we may be able to better recognize, within our reflection, the sublime.

SEE YOURSELF LIKE NEVER BEFORE.

